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Electronic Yellow Pages in LA

The vice president of Buy-Phone Inc., David Lappen, sent us information about his company's database, which was left out of Matthew Lesko's article "Low-Cost On-Line Databases." (See October, page 167.)

Buy-Phone is an "electronic yellow pages" system serving the Los Angeles area. It has more than 10,000 listings in 25,000 search categories, ranging from current movie listings, restaurant and department store offerings, to computer outlets.

Access is free of charge to users. Businesses pay \$150 for a year's worth of advertising; ads can be changed daily at no extra cost. Personal ads, which are also free, can be posted for two weeks.

At 300 bps, call Buy-Phone at (213) 474-0270. At 1200 bps, call (213) 470-4679.